

EXHIBIT "C"

EVALUATION CRITERIA AND POINT SYSTEM

NOTICE OF AVAILABILITY NO. DACW68-9-18-11

FOR LICENSING REAL PROPERTY OF UNITED STATES

DWORSHAK DAM AND RESERVOIR

CLEARWATER COUNTY, IDAHO

APPLICANTS NAME: _____

The following is the Evaluation Criteria and Point System to be used by the Selection Committee in determining the "best and final" applications submitted under this Notice. Applicants are to insure that their proposals address all the required criteria for consideration by the Committee. Thorough, comprehensive and professional applications will receive the highest ratings.

SELECTION CRITERIA:

1. **Quality of the Proposal**

- a. Scope of development
- b. Proposed services to be provided
- c. Consistency of development and services with water based public recreation

2. **Experience and Background**

- a. Business experience and training
- b. Comparable experience
- c. Current or previous work with Federal Government
- d. Business and personal references

3. **Financial Capability**

- a. Bank references
- b. Financial Statement

4. **Credit and Criminal Background Check**

POINT SYSTEM:

1. **Diversity of Recreation Opportunities/Operation Proposed (Maximum 60 points)**
 - a. Scope of development – 40 points
 - (1) An estimated startup cost –5 points
 - (2) Advertisement design –5 points
 - (3) Make/Model/Year of Commercial Concession Vehicle or other sales facility –5 points
 - (4) Picture(s) of Commercial Concession Vehicle or other sales facility –5 points
 - (5) Consistency with lake setting –5 points
 - (6) Proposed equipment and storage of point of sale items –5 points
 - (7) Schedule providing days/hours of operation –5 points
 - (8) Consistency with Notice of Availability requirements, i.e. laws, regulations, sample license conditions addressed and etc. –5 points
 - b. Proposed services to be provided (must include the minimum service requirements) –10 points
 - c. Consistency of services (point of sale item and/or rentals) with water based public recreation –10 points
2. **Financial Capability and Credit Check (Maximum of 20 Points)**
 - a. 1 positive bank references –5 points
 - b. Credit checks are positive –5 points
 - c. Financial statement indicates applicant is capable to perform –10 points
3. **Experience and Background (Maximum 25 Points)**
 - a. General business experience –10 points
 - b. Specific recreation based concessionaire or comparable type experience –10 points
 - c. Business and personal references –5 points
4. **Criminal Background Check (Qualifier or Non-Qualifier)**

Total Points _____